Highly dedicated professional with over ten years of experience as a Web Designer / Developer. Leads, coaches and encourages staff to collaborate as a team and exceed organizational goals and objectives. Creates, develops and implements innovative processes and programs to improve productivity and profits for an organization.

**Core Competencies**

|  |  |
| --- | --- |
| * Engaging Content Creation * Website Admin / SEO * Digital Marketing * Print / Web Based Communications * Corporate / Product Branding | * Project Management * Team Leader / Builder * Employee Mentorship / Development * Social Media Management * Budget Management |

**Selected Accomplishments**

**Adapt:** Client needed a dynamic site that could tell a story that displayed multiple mediums at once. Our site default structures were rigid and limited in how to display information. Adapted themes to grab and display all content in order to tell the client’s stories. RESULT: Created a site that the client could express visually appealing stories.

**Collaborate:** Aging site needed an infrastructure and media update after being dead for ten years. All sites needed to be consolidated and all of the audio and video recordings (most of them unusable) needed to be converted to standard formats. Collaborated with team to pull in over 1000 pages and convert media files that were housed on several department servers. RESULT: Reinvigorated a site with over 1000 pages full of images, audio clips and video files that told the story of Southwestern Arizona.

**Encourage:** It’s a leap of faith to get faculty to learn their new websites. If they don’t do anything with them, they languish with nothing to promote the faculty member. Instructed faculty members, or their proxy, on how to use their websites. RESULT: Motivated and encouraged faculty members on how to develop a new skill so they could better promote themselves.

**Develop:** Directed to create modular themes that were easy to change in order to fit faculty needs. To reach the broadest group of people and aesthetics, we created a framework that required minimum effort to change. Developed several themes that could be changed to fit the needs of the user. RESULT: Created over 200 sites that continues to be used on a regular basis for faculty, labs, classes, and general sites.

# **Education**

B.A. – Political Science - University of Arizona

**Positioning Statement:** Applies expertise in web design and development and the practical use of security protocols, communications, marketing and education to effectively communicate organization’s mission and message.

PROFESSIONAL EXPERIENCE

University of Arizona Tucson, Arizona 2004 - 2020

Office of Instruction and Assessment

**Web Developer II**

* Layout design for specialized sites to deliver easy visual reading with backend programing with php, jQuery & twig.
* Drupal Administration: Creating new publishing sites for faculty and departments for dynamic content distribution.
* Drupal Security Updates: Check and update the Drupal framework based on current threats.
* Drupal theming: Creating and modifying Drupal themes for better content delivery and great user experiences.
* Assist faculty in creating instructional materials.
* Investigate emerging technologies for viable use in new projects.
* Custom animations for health video.
* Writing user manuals to assist in use of sites.
* Graphic element design for specialized projects.
* Consultation with clients regarding user experience and user interface.
* Photography responsibilities.
* Helping faculty upload iTunes branded content for use on University podcast page.
* Editing videos

Picture Yourself, Inc. Scottsdale, Arizona 2002 - 2004

**Production Lead**

* Lead of production overlooking several other seasonal workers for quality.
* Color Correction for Production of Greeting Cards.
* Layout and press for greeting card production.
* Color separations and color profiling.
* Production of card catalog.

**ADDITIONAL EXPERIENCE**

**Student Technologist** (University of Arizona / Faculty Center for Instructional Innovation) **-** Assisted faculty members in understanding technology. Maintained software library relevancy and created materials for special projects needed for quick deadlines. ● **Consultant:** Peter Kresen Photography, Lyris Landscapes, Uncle Bob’s Popcorn, Remember and Record, West University Neighborhood Association, Douglas Hall Sculpture

**TECHNICAL QUALIFICATIONS**

**OS:** Apple, iOS, iPadOS, MacOS, Windows 3.11 - Windows 10, Several flavors of Linux

Scripting languages: PHP, TWIG, JavaScript

**Applications:** Illustrator, Photoshop, InDesign, Brackets, Affinity Photo and Design

Content Management Systems: Drupal, WordPress, Typo3, Movable Type